

Blizzard Survival **Military Products**



The new standard in lightweight thermal protection for:

- Medical evacuation
- Casualty treatment
- Personal survival
- Disaster relief

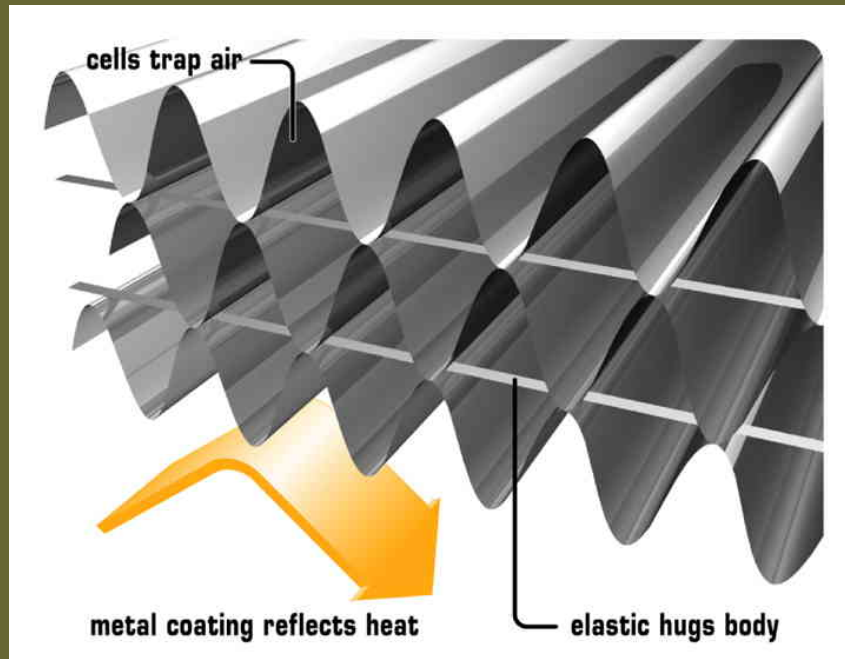
Blizzard Survival **Military Customers**



- US Army
- US Special Forces
- British Army
- British Royal Marines
- Royal Air Force
- Search & Rescue teams
- Armed forces throughout Europe & Australasia

Blizzard Survival Reflexcell™

All Blizzard Survival products are made from Reflexcell™:



- Unique
- Ultralight
- Packs small
- As warm as 2-3 season sleeping bag
- 100% weatherproof
- Tough
- Re-usable

Blizzard Survival vs Alternatives

Blizzard Survival equipment out-performs single-skin survival products and conventional bags/blankets in all types of medical and military applications.

Product	Thermal performance	Wraps around body	Wind & water proof	Bulk/weight
Blizzard Survival Equipment	Excellent in all weather – reflects heat AND insulates	Yes	Yes	Low
Single-skin 'space blanket'	Slight – some reflection of heat	No – prone to 'flapping'	Only if secured in place	Very low
Standard survival/bivvy bag	Slight – no insulation	Yes	Yes	Low
Conventional bag/blanket	Excellent when dry	Yes/No	No	High

Blizzard Survival **US Military Trials**



- Trials at the US Army Institute of Surgical Research (USAISR) showed that the **Blizzard Survival Blanket's** cellular design makes it superior to single layer space blankets previously used.
- The **Blizzard Survival Blanket** is endorsed by the US Army Medical Center Directorate of Combat and Doctrine Development (AMEDD DCDD).
- It is now the **ONLY** blanket used to train US Army medics in the treatment of hypothermia.

Blizzard Survival **Royal Marine Trials**



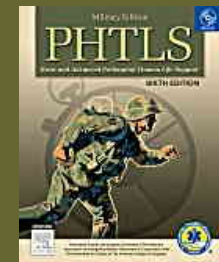
- Royal Marine trials showed that **Blizzard Survival Bags** are up to FOUR TIMES more effective than standard survival bags currently used by the British armed services.
- The trials were conducted over three days in Arctic Norway, in temperatures of -13°C (8.6°F).

Blizzard Survival PHTLS Guidance

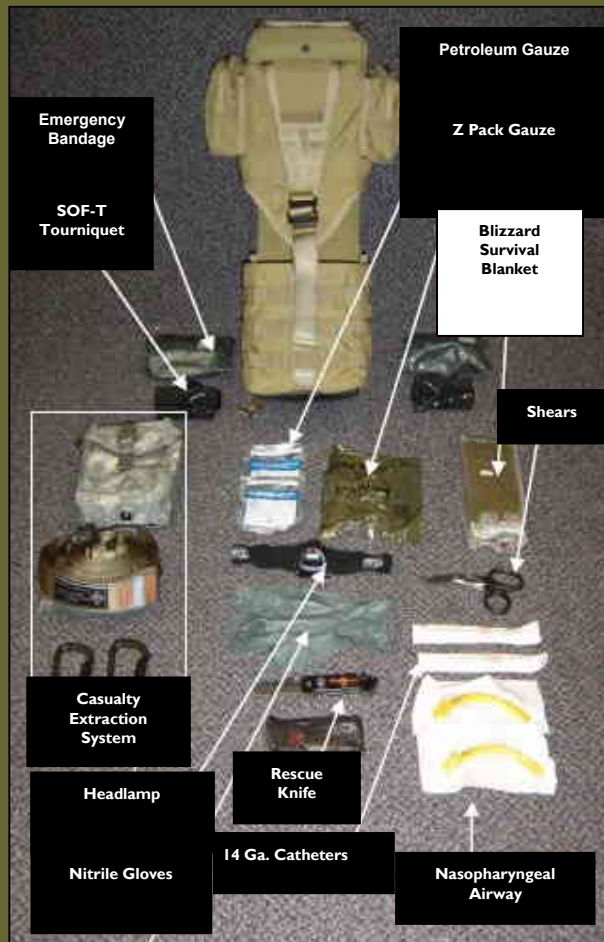


The 2007 *Pre-Hospital Life Support (PHTLS) Military Version* states that in ALL trauma cases:

- “After any immediate life-threatening issues are addressed ... the casualty should be wrapped in a **Blizzard Survival Blanket**.”
- The guide places the Blizzard Survival Blanket **FIRST** in its ‘hierarchical equipment list for prevention and treatment of hypothermia’.



Blizzard Survival for Special Forces



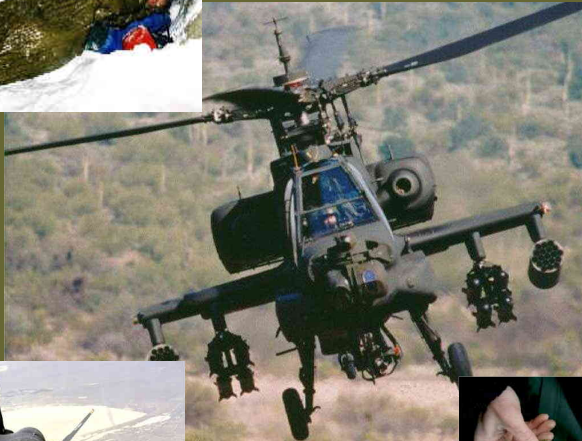
- EVERY US Special Forces medic has been issued with the **Blizzard Survival Blanket** – and is trained in its use.
- The initiative is part of the US Military's new Tactical Combat Casualty Care (TCCC) programme, aimed at 'eliminating preventable loss of life on the battlefield'.
- Units deploying the **Blizzard Survival Blanket** include the Rangers, Delta Forces and Navy SEALs.

Blizzard Survival for Casualty Care



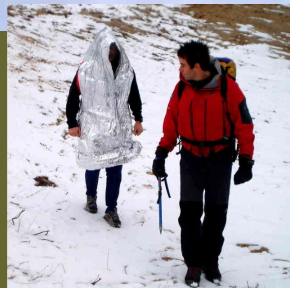
- The **Blizzard Survival Blanket** is the key element in the highly successful Hypothermia Prevention and Management Kit™, from North American Rescue Products.
- Tens of thousands of HPMKs are now in service with the US Army across the world.
- Deployment of the **Blizzard Survival Blanket** is part of strategy which the US Army says is “sure to cause a dramatic decrease in complications associated with hypothermia”.

Blizzard Survival for Aircrew



- The **Blizzard Survival Bag** is perfect for Personal Survival Packs.
- Specified for the A-64 Apache Helicopter, Eurofighter Typhoon and Joint Combat Aircraft (F-35).
- Replaces bulky/heavy conventional sleeping bags.
- Ultra lightweight.
- Tiny pack size.
- All weather performance.

Blizzard Survival for Search & Rescue



- Saves weight and bulk.
- Immediate treatment for hypothermic casualties.
- Easy to deploy.
- Use the **Blizzard Survival Blanket, Bag or Jacket.**

Blizzard Survival for Disaster Relief



- Instant deployment by airdrop, vehicle or backpack.
- No deterioration in storage.
- Cost effective alternative to conventional bags, blankets and tents.

Delivery capabilities for **Blizzard Survival Blankets**:

C-130 Hercules	30,000+
C-47D Chinook	24,000+
Humvee/Land-Rover	3,000+
Personal backpack	30+

Blizzard Survival

Military Product
Portfolio

Blizzard Survival Bag



- Far superior to single skin survival and bivvy bags.
- As warm as a 2-3 season down bag.
- Ultra compact.
- 100% wind and weather proof.
- Tough and re-usable.

Blizzard Survival **Blanket**



- Total versatility – for military, medical, rescue and survival applications.
- Excellent thermal and weather performance.
- Small pack – king size blanket.
- Fully encloses casualty.
- Re-sealable closure strips.

Blizzard Survival Jacket



- Ultralight personal survival aid.
- Unique sleeveless vest design.
- Extremely small pack size.
- Excellent thermal and weather performance with 100% mobility.
- Converts to a micro-shelter.
- Standard and extra-long versions.
- Olive, silver or orange finish.

Blizzard Survival Jacket M



- Purpose-designed for military users in extreme weather conditions.
- Additional sleeves enhance weather performance – can be tucked inside when used as micro-shelter.
- Velcro hood closure for extra weather protection.
- Can be worn silver-side-out to aid search and rescue.
- Ultralight and compact.

Blizzard Survival Future

We will:

- Establish Blizzard Survival products as THE world standard for lightweight thermal equipment .
- Extend the range of Blizzard Survival users in military, medical, outdoors and emergency response applications.
- Expand our portfolio of products made exclusively from Reflexcell™ .

Blizzard Survival Corporate Information

- Blizzard Survival products are designed and manufactured exclusively in the UK by:

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Thank You

